
Ten Most Important Concerns of U.S. Millionaires

By No Author *Thu, Oct 22, 2020*

| Ten Most Important Concerns of U.S. Millionaires | |
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| Factor and percentage of millionaires calling it 'very or extremely important' | |
| Advice from a professional financial adviser | 33.2 |
| Years until retirement (for those employed) | 25.8 |
| Personal experience investing in stock market | 23.6 |
| Experience of living through stock market returns | 22.9 |
| Rare disaster risk | 22.9 |
| Risk of illness/injury expenses | 20.0 |
| Need cash on hand for routine expenses | 19.3 |
| Lack of trustworthy advisor | 18.4 |
| Religious beliefs, values, and experiences | 17.5 |
| Expected stock returns higher than usual right now | 14.8 |

Source: "Millionaires Speak: What Drives Their Personal Investment Decisions?" NBER Working Paper 27969.