## A retirement account for cryptocurrency buffs

By Editorial Staff Thu, Jan 10, 2019

Bitcoin IRA said it will license its cryptocurrency platform technology to enterprise businesses, who can in turn offer the capability to advisors and clients.

**BitcoinIRA.com** has launched a turnkey, white-label solution that will enable "enterprise businesses" to invest their customers' savings into a Bitcoin IRA and allow customers to trade inside their account.

It can be used around-the-clock by registered investment advisors (RIAs), wealth managers and other licensed money managers with customers who want to invest in cryptocurrencies, according to a news release this week. Advisors can also allow customers "to trade for themselves and monitor their activity through a back-end administrative portal."

Bitcoin IRA does not hold any of the funds. Management fees are distributed as trades are completed.

Bitcoin IRA's enterprise program uses multi-signature "cold storage" wallets from BitGo. It also has a BSA/AML compliance program, two-factor authentication and a \$1 million Consumer Protection insurance policy, according to a prepared statement by Bitcoin IRA Chief Operating Officer Chris Kline.

Bitcoin IRA recently launched Self-Trader, which enables customers to buy, sell, and swap cryptocurrencies directly inside their retirement accounts, 24 hours a day, 7 days a week. The launch also included a full BitcoinIRA.com website redesign, a new application process, new real-time cryptocurrency price charts, a knowledge center, order history reporting and more.

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