

## Advisors' Favorite Annuity/Insurance Providers

By No Author      *Thu, Mar 21, 2019*

<b>Annuity/insurance providers Cited most often by advisors For 'most useful support' and 'Best overall experience' (By channel; in order of frequency)</b>	
<b>Full-Service Advisors Channel</b>	
Jackson National	
Lincoln Financial	
Nationwide Financial	
Brighthouse/MetLife	
Allianz	
Pacific Life	
Transamerica	
<b>Independent Broker-Dealer Channel</b>	
Jackson National	
Prudential Financial	
Nationwide Financial	
Lincoln Financial	
Pacific Life	
Allianz	
Transamerica	
<b>Registered Investment Advisors</b>	
Nationwide Financial	
Lincoln Financial	
Jackson National	
Allianz	
Prudential Financial	
Vanguard	
Pacific Life	
<b>From "What Advisors Want from Annuity and Insurance Providers-2019," Practical Perspectives.</b>	