
Advisors' Favorite Annuity/Insurance Providers

By No Author *Thu, Mar 21, 2019*

**Annuity/insurance providers
Cited most often by advisors
For 'most useful support' and
'Best overall experience'
(By channel; in order of frequency)**

Full-Service Advisors Channel

Jackson National

Lincoln Financial

Nationwide Financial

Brighthouse/MetLife

Allianz

Pacific Life

Transamerica

Independent Broker-Dealer Channel

Jackson National

Prudential Financial

Nationwide Financial

Lincoln Financial

Pacific Life

Allianz

Transamerica

Registered Investment Advisors

Nationwide Financial

Lincoln Financial

Jackson National

Allianz

Prudential Financial

Vanguard

Pacific Life

From "What Advisors Want from Annuity and Insurance Providers-2019," Practical Perspectives.