Advisors' Favorite Annuity/Insurance Providers

By No Author *Thu, Mar 21, 2019*

Annuity/insurance providers Cited most often by advisors For 'most useful support' and 'Best overall experience' (By channel; in order of frequency)
Full-Service Advisors Channel
Jackson National
Lincoln Financial
Nationwide Financial
Brighthouse/MetLife
Allianz
Pacific Life
Transamerica
Independent Broker-Dealer Channel
Jackson National
Prudential Financial
Nationwide Financial
Lincoln Financial
Pacific Life
Allianz
Transamerica
Registered Investment Advisors
Nationwide Financial
Lincoln Financial
Jackson National
Allianz
Prudential Financial
Vanguard
Pacific Life
From "What Advisors Want from Annuity and Insurance Providers-2019," Practical Perspectives.