

Advisors' Favorite Annuity/Insurance Providers

By No Author *Thu, Mar 21, 2019*

Annuity/insurance providers Cited most often by advisors For 'most useful support' and 'Best overall experience' (By channel; in order of frequency)	
Full-Service Advisors Channel	
Jackson National	
Lincoln Financial	
Nationwide Financial	
Brighthouse/MetLife	
Allianz	
Pacific Life	
Transamerica	
Independent Broker-Dealer Channel	
Jackson National	
Prudential Financial	
Nationwide Financial	
Lincoln Financial	
Pacific Life	
Allianz	
Transamerica	
Registered Investment Advisors	
Nationwide Financial	
Lincoln Financial	
Jackson National	
Allianz	
Prudential Financial	
Vanguard	
Pacific Life	
From "What Advisors Want from Annuity and Insurance Providers-2019," Practical Perspectives.	