

Advisors' Favorite Annuity Issuers

By No Author *Thu, Mar 7, 2019*

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| <div>Advisors' Favorite Annuity Issuers</div> <div>(By product type; based on responses to a survey of 712 advisors in 2018)</div> |
| Variable annuities |
| Jackson National |
| Lincoln Financial Group |
| Prudential Financial |
| Nationwide Financial |
| Pacific Life |
| Fixed annuities |
| Lincoln Financial Group |
| Pacific Life |
| Brighthouse Financial |
| Jackson National |
| Nationwide Financial |
| Indexed annuities |
| Lincoln Financial Group |
| Allianz Life |
| Pacific Life |
| Jackson National |
| AIG |
| Source: Market Strategies International. Cogent Reports. Annuity Brandscape. December 2018. |