## Ascensus acquires two TPA firms

By Editorial Staff Thu, Aug 2, 2018

Continental Benefits Group, Inc., and 401kPlus will be folded into Ascensus' TPA Solutions division, Ascensus announced this week.

In a sign of further consolidation in the retirement industry, Ascensus, the plan services provider that administers small-company retirement plans for Vanguard, announced this week that it has agreed to acquire two third-party administration (TPA) firms: Continental Benefits Group, Inc., and 401kPlus. Both firms will be folded into Ascensus' TPA Solutions division.

Based in Burlington, New Jersey, Continental Benefits specializes in tax-qualified retirement plans—401(k), profit sharing, cash balance, and pension plans—along with non-qualified deferred compensation plans, Ascensus said in a release.

Arlington, TX-based 401k Plus specializes in developing and administering participantdirected 401(k) plans, but also offers cash balance plans, traditional defined benefit plans, profit sharing plans, and money purchase pension plans.

Retirement Asset Advisory, Inc., a registered investment advisor (RIA) co-owned by 401k Plus' owners, is not a part of the transaction and will continue to be managed separately.

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