

Data Connection

By No Author      *Fri, Aug 1, 2025*

PRELIMINARY U.S. ANNUITY SALES (2 <sup>nd</sup> Quarter 2025, \$billions)			
Annuity contract	Q1 2025	Q2 2025	Q2 2024
Traditional variable	15.3	14.7	15.4
Registered index-linked variable	17.4	19.6	16.4
Total variable	32.7	34.4	31.8
Fixed-rate deferred	39.7	44.2	40.7
Fixed indexed	27.8	31.4	31.3
Deferred income	0.9	1.2	1.3
Fixed immediate	3.0	3.4	3.4
Structured settlements	2.3	2.1	2.1
Total fixed	73.7	82.2	78.8
Total U.S. annuities	106.4	116.6	110.6
Source: LIMRA.			