

Data Connection

By No Author Sun, Aug 30, 2026

Wink’s Annuity Sales and Marketing Report			
2Q2026 sales and percent change from 1Q2026 and year-ago second quarter			
	2Q26 Sales	Δ % from 1Q26	Δ% from 2Q25
All	\$112.70B	13.38	(2.44)
Deferred	\$109.04 B	12.81	(2.81)
Fixed	\$69.06 B	16.64	(12.14)
MYGAs	\$37.55 B	16.83	(18.44)
Fixed-rate	\$570.51M	12.46	23.38
Indexed	\$30.93 B	16.49	(3.60)
Variable	\$39.98 B	6.75	19.02
Structured	\$22.10 B	8.43	21.42
Traditional	\$17.87 B	4.74	16.18
Income	\$3.66 B	33.45	9.94
Immediate	\$2.84B	28.36	8.02
Deferred	\$821.74M	54.65	17.16
Source: Wink, Inc. August 28, 2026.			