

## Data Connection

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*Reinsurance ceded allows annuity issuers to reduce premium and therefore liabilities, data from AM Best shows.*

| How Reinsurance Ceded Reduces Liability Growth for Annuity Issuers |     |       |      |      |
|--|-----|-------|------|------|
| Per year, 2013 – 2023 (\$billions)                                 |     |       |      |      |
| Year   | ReA | ReC   | DPrm | NPrm |
| 2013   | 5   | (33)  | 204  | 177  |
| 2014   | 8   | (25)  | 211  | 245  |
| 2015   | 6   | (13)  | 213  | 206  |
| 2016   | 15  | (18)  | 203  | 200  |
| 2017   | 21  | (46)  | 187  | 162  |
| 2018   | 52  | (115) | 213  | 150  |
| 2019   | 33  | (54)  | 223  | 202  |
| 2020   | 25  | (88)  | 211  | 148  |
| 2021   | 49  | (142) | 243  | 150  |
| 2022   | 32  | (152) | 286  | 165  |
| 2023   | 46  | (152) | 348  | 242  |

ReA = Reinsurance assumed. ReC = Reinsurance ceded. DPrm = Direct premium written. NPrm = Net premium written.  
 Source: AM Best. September 2024.