

First Half 2020 U.S. Annuity Sales Leaders

By No Author *Thu, Aug 20, 2020*

First Half 2020 U.S. Individual Annuity Sales Leaders (Combined fixed and variable annuities)	
Issuer	Sales (\$bn)
Jackson National Life	\$8.452
AIG	6.965
New York Life	6.933
Lincoln Financial	6.369
Equitable	5.629
Allianz Life	4.665
TIAA	4.580
Pacific Life	4.138
MassMutual	4.066
Nationwide	3.882
Brighthouse Financial	3.502
Prudential	3.459
Global Atlantic	3.367
Athene	3.038
Sammons	2.895
Security Benefit Life	2.019
Fidelity & Guaranty Life	1.858
Great American	1.739
RiverSource	1.719
Symetra	1.704
Top 20	\$80.709
Total	\$104.423
Source: LIMRA Secure Retirement Institute, August 2020.	