

## **Genworth wealth management unit releases practice management book**

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By Editor Test    *Tue, Feb 19, 2013*

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*Written by Matt Matrisian, Genworth Wealth Management's director of Practice Management, the book "provides independent financial advisors with 'how-tos' for improving their businesses," according to a Genworth release.*

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Genworth Financial Wealth Management, Inc., a subsidiary of Genworth Financial, Inc., has published a new book, *The Power of Practice Management* (Bloomberg Press/John Wiley & Sons, Inc. 2013).

Written by Matt Matrisian, Genworth Wealth Management's director of Practice Management, the book "provides independent financial advisors with 'how-tos' for improving their businesses," according to a Genworth release. Matrisian based the book on his experience at Genworth, AssetMark Investment Services, Inc. and Quantuvis Consulting.

*The Power of Practice Management* is available for purchase through Amazon.com and at national booksellers.

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