
Great American Life FIAs now sold by Wells Fargo Advisors

By Editor Test *Thu, Aug 1, 2013*

Great American Life is a top five provider of fixed and fixed-indexed annuities in the financial institutions market, according to BISRA 2013 first quarter bank channel annuity data report and Beacon Research 2013 first quarter fixed annuity premium study.

Wells Fargo has added Great American Life Insurance Co.'s fixed indexed annuities, which offer income and death benefit riders, to its product shelf, the two companies announced.

Wells Fargo Advisors now offers Great American Life's AssuranceProtect 6 and AssuranceSelect 7 fixed-indexed annuities. Additionally, they offer the IncomeSecure, Inheritance Enhancer and IncomeSustainer Plus optional riders, which provide a combination of guaranteed retirement income and enhanced death benefits.

Great American Life Insurance Company is a member of Great American Insurance Group® and rated "A+ (Strong)" by Standard & Poor's and "A (Excellent)" by A.M. Best Co. for financial strength and operating performance.

Great American Life is a top five provider of fixed and fixed-indexed annuities in the financial institutions market, according to BISRA 2013 first quarter bank channel annuity data report and Beacon Research 2013 first quarter fixed annuity premium study.

Great American Life Insurance Company and Annuity Investors Life Insurance Company are annuity subsidiaries of Great American Insurance Group. The members of GAIG are subsidiaries of American Financial Group, Inc. Wells Fargo Advisors manages \$1.3 trillion in client assets as of June 30, 2013, and has 15,268 full-service financial advisors and 3,340 licensed bankers.

© 2013 RIJ Publishing LLC. All rights reserved.