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## Honorable Mention

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By Editorial Staff      *Wed, Sep 29, 2021*

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*Riskalyze to feature Allianz Life annuities; Great American annuities now on the Halo platform;*

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### Riskalyze to feature Allianz Life annuities

Allianz Life, the number-three issuer of fixed indexed annuities in the US, and Riskalyze, the company that invented the Risk Number, are partnering.

Allianz Life will be featured in the Riskalyze Partner Store, and Allianz Life has purchased licenses for its retirement and risk management consultants to use Riskalyze when working with financial professionals.

The Riskalyze platform will feature Allianz Life's index variable annuity (IVA) and fixed index annuity (FIA) products and enhanced them with regular data updates. Advisors use the Riskalyze Partner Store as a one-stop shop for materials, research and strategies.

According to Allianz Life's 2021 Q2 Quarterly Market Perceptions Study, 64% of Americans saying it is important to have some retirement savings in an investment that provides some protection from market risk.

The partnership between the two companies began in 2014 when Riskalyze users became able to model Allianz Life solutions such as registered index-linked annuities (RILAs), also known as IVAs, to help provide client portfolios with enhanced levels of protection against downturns in the market. The new expansion of the partnership will further enhance the financial professional experience.

### Great American annuities now on the Halo platform

Annuities issued by Great American Life Insurance Co., recently acquired by MassMutual, the giant mutual life insurer, will be carried on the Halo Investing digital annuities platform. Financial advisors will be able access, purchase, and manage Great American Life's annuities through Halo, Great American announced this week.

"The addition of Great American Life adds to the growing number of leading carriers and annuities offerings on Halo's platform for financial advisors. In addition to providing an expanded lineup of annuities, Halo has an outsourced insurance desk that can serve as the licensed agent of record for advisors," a Halo release said.

Halo streamlines the execution and management across the annuity lifecycle for advisors and offers different annuity options and strategies from Great American Life, Allianz Life, AIG Life & Retirement, and others.

“Partnering with Halo demonstrates our commitment to growing within the fee-based annuity space,” said Tony Compton, Great American Life’s Divisional Vice President of Broker/Dealer & RIA Sales.

Halo Investing is a technology platform for protective investment solutions, including annuities and structured products. Headquartered in Chicago, with offices in Abu Dhabi, Zurich, Dubai, and Singapore, Halo was co-founded by Biju Kulathakal and Jason Barsema in 2015.

Through the Halo platform, financial advisors and investors can access structured notes, market-linked CDs, buffered ETFs, and annuities, as well as a suite of tools to educate, analyze, customize, execute, and manage the most suitable protective investment product for their portfolios.

[www.riskalyze.com/partner-store](http://www.riskalyze.com/partner-store).