
Hord and Bradley-Golding join Voya's large-plan retirement team

By Editorial Staff *Thu, May 5, 2016*

Bob Hord previously worked at Wells Fargo and Sally Bradley-Golding previously worked at Financial Engines.

Voya Financial, one of the largest defined contribution providers, has hired Bob Hord and Sally Bradley-Golding to support its Large Corporate Market defined contribution plan sales team, reporting to Steve Keating, the company said in a release.

Hord joins Voya as the director of consultant relations and Bradley-Golding will serve as an account executive in the Large Corporate Market business. They will focus on growing Voya's presence in the large and mega market arena.

Hord and Bradley-Golding joined Voya in early April. Hord is based in North Carolina and Bradley-Golding in Massachusetts. Keating is head of sales for the Large Corporate Market.

Hord previously worked at Wells Fargo, most recently as the vice president, senior consultant relations director. He worked with national consulting firms, broker dealers and niche advisors firms specializing in institutional retirement consulting.

Bradley-Golding previously spent over a decade with Financial Engines, where she led a relationship management team as well as developing partnerships with 401(k) service providers who offer Financial Engines' investment advisory service to their plan sponsors.

Prior to Financial Engines, Bradley-Golding was with Fidelity Investments and Bankers Trust Company. In her new role at Voya, Bradley-Golding is responsible for bringing retirement solutions to plan sponsors — especially those whose plan assets exceed \$1 billion.

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