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## **IRI announces speakers for its September 22-24 meeting**

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By Editor Test     *Thu, Aug 8, 2013*

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*Featured speakers will include Roger Ferguson of TIAA-CREF, Dan Arnold of LPL Financial, Jonah Berger of the Wharton School, Lisa Bodell of futurethink, Joseph F. Coughlin of the MIT AgeLab and others.*

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The Insured Retirement Institute (IRI) today announced that [Vision: IRI Annual Meeting 2013](#) will be held in Chicago from Sept. 22 to 24 at the Fairmont Chicago, Millennium Park. The conference will include a view from the top from TIAA-CREF President and CEO Roger W. Ferguson Jr.

Session discussions for the conference will include:

- Outlook on the U.S. and global economies and implications for product development
- The influence of demographic change, social trends and technology on consumer behavior and business innovation
- Legislative and regulatory priorities and their effect on the insured retirement industry
- Diversifying human capital to meet the needs of a dynamic marketplace
- Supporting advisors as they help clients manage risk through holistic retirement planning

### **Confirmed Speakers:**

#### Dan Arnold

Chief Financial Officer, LPL Financial

#### Jonah Berger

James G. Campbell Associate Professor of Marketing, The Wharton School, University of Pennsylvania;  
Author of Contagious: Why Things Catch On

#### Lisa Bodell

Founder and CEO of futurethink

#### Joseph F. Coughlin

Ph.D., Director, Massachusetts Institute of Technology AgeLab

#### Roger W. Ferguson Jr.

President and Chief Executive Officer, TIAA-CREF

#### Andy Friedman

Principal, The Washington Update

#### David Giertz

President, Distribution and Sales, Nationwide Financial

Larry Roth

President and Chief Executive Officer, Advisor Group;  
Chairman, Insured Retirement Institute

Matthew Slaughter

Faculty Director at the Center for Global Business and Government, the Signal Companies' Professor of Management, and the Associate Dean for Faculty, Tuck School of Business at Dartmouth

**Location:**

Fairmont Chicago, Millennium Park, 200 North Columbus Drive, Chicago, IL 60601

**Date:**

Sept. 22-24, 2013; Sessions begin on Monday, Sept. 23 at 8:30 a.m. Central time.