

Jackson National top seller of annuities in 2012

By Editor Test *Thu, Mar 21, 2013*

LIMRA has published its quarterly list of top annuity sellers in the U.S. For all of 2012, Jackson National Life was the largest overall seller of annuities, with \$20.4 billion, including \$19.7 billion in variable annuity sales. Prudential sold the most VAs, at \$19.97 billion.

[Annuity_Company_Rankings_Q4_2012.pdf](#)