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## Jackson National top seller of annuities in 2012

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By Editor Test      Thu, Mar 21, 2013

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*LIMRA has published its quarterly list of top annuity sellers in the U.S. For all of 2012, Jackson National Life was the largest overall seller of annuities, with \$20.4 billion, including \$19.7 billion in variable annuity sales. Prudential sold the most VAs, at \$19.97 billion.*

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[Annuity\\_Company\\_Rankings\\_Q4\\_2012.pdf](#)