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## Lincoln Financial Launches Consumer Website

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By Editor Test     *Wed, Jun 9, 2010*

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Lincoln Financial Group has launched [MyConfidentFuture.com](http://MyConfidentFuture.com), "a website designed to help people make informed, educated financial decisions."

"MyConfidentFuture.com provides up-to-date information and timely insights to help empower people to face their futures with confidence," said Heather Dzielak, Chief Marketing Officer, Lincoln Financial Group.

The website is organized around topics that are relevant in today's environment and delivers information people can use to successfully navigate their lives through all its transitions including how to:

- Manage risk with insurance
- Retire with lifetime income
- Save for retirement
- Prepare for the unexpected
- Manage the uncertainty of taxes

Lincoln Financial thought leaders and subject matter experts provide valuable educational tools and resources including:

- Videos on the impact of current issues and trends in the industry
- Calculators that provide a snapshot of an individual's financial situation including a Roth Conversion calculator
- Research and insights to help people understand issues that impact financial planning challenges and solutions
- Surveys and worksheets to get people involved in the income-planning process