
Lincoln Financial Launches Consumer Website

By Editor Test *Wed, Jun 9, 2010*

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Lincoln Financial Group has launched MyConfidentFuture.com, "a website designed to help people make informed, educated financial decisions."

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The website is organized around topics that are relevant in today's environment and delivers information people can use to successfully navigate their lives through all its transitions including how to:

- Manage risk with insurance
- Retire with lifetime income
- Save for retirement
- Prepare for the unexpected
- Manage the uncertainty of taxes

Lincoln Financial thought leaders and subject matter experts provide valuable educational tools and resources including:

- Videos on the impact of current issues and trends in the industry
- Calculators that provide a snapshot of an individual's financial situation including a Roth Conversion calculator
- Research and insights to help people understand issues that impact financial planning challenges and solutions
- Surveys and worksheets to get people involved in the income-planning process