
Pershing launches online 'practice management center' for advisors

By Editor Test *Mon, Jun 10, 2013*

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Pershing LLC, a BNY Mellon company, has established a new online [Practice Management Center](#) where its advisor clients can access the clearing organization's practice management materials, including whitepapers, guidebooks and interactive tools.

Resources on the platform will be organized by Pershing's practice management "pillars": Growth, Human Capital, Operational Efficiency and Managing Risk. A sampling of content available on the site includes:

- Business Development and Planning-*Becoming a Stronger Wealth Manager*
- Recruitment and Retention-*The 30% Solution: Growing Your Business by Winning and Keeping Women Advisors*
- Platform and Workflow-*Mission Possible III: Strategies to Sustain Growth in Challenging Times*
- Compliance and Supervisory Guidelines-*Effective Sales Supervision and Compliance*

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