

## **Quote of the Week**

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By Kerry Pechter    *Mon, Oct 7, 2013*

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*"Whether in taking out a student loan, buying a house or saving for retirement, people are being asked to make decisions that are difficult even if they have graduate training in finance and economics. Throwing the financially illiterate into that maelstrom is like taking students currently enrolled in driver's education and asking them to compete in the Indianapolis 500." -- Richard Thaler, writing in the New York Times, October 5, 2013.*

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