
Tim Seifert Moves to Prudential from PLANCO

By Editor Test *Fri, Sep 18, 2009*

Tim Seifert has joined Prudential Annuities as a vice president and director of National Sales. He will be responsible for sales planning and execution across independent broker dealer, wirehouse, bank and agency distribution channels, reporting to senior vice president Bruce Ferris. Seifert will also oversee Prudential Annuities national sales managers, National Sales Desk and Business... [Read more »](#)

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Seifert will also oversee Prudential Annuities national sales managers, National Sales Desk and Business Development Desk. He joins Prudential after more than 23 years at PLANCO Financial Services, LLC, a Hartford Life Inc. company, where he was most recently senior managing director for sales and distribution.

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