Top 20 Annuity Issuers, First Half 2019

By No Author Thu, Aug 22, 2019

U.S. Individual Annuity Sales Variable and Fixed Combined (By issuer, first half 2019)	
Company	Sales (\$000)
AIG Companies	\$10,221,715
Jackson National Life	8,618,040
Lincoln Financial Group	7,322,651
New York Life	7,196,481
Allianz Life of N.A.	5,918,926
AXA US	5,735,803
Prudential Annuities	5,367,321
Pacific Life	5,209,920
Global Atlantic Fin. Group	5,141,621
Nationwide	5,107,400
TIAA	5,078,000
Athene Annuity & Life	3,724,653
Brighthouse Financial	3,030,036
American Equity Inves't Life	2,736,058
MassMutual	2,735,411
Great American	2,656,421
RiverSource Life	2,113,372
Fidelity & Guaranty Life	1,978,837
Transamerica	1,961,123
Symetra Financial	1,782,032
Top 20	\$93,635,821
Total Industry	\$125,260,000
Source: LIMRA Secure Retirement Institute, August 21, 2019; 95% of sales collected.	