

Top Annuity Issuers of 1Q 2013: LIMRA

By Editor Test *Mon, May 27, 2013*

Jackson National issued the most individual annuities (\$5.3 bn) in the first quarter of 2013. No surprise, since the unit of England's Prudential Plc was the overall largest issuer in 2012 (\$22.4 bn). Jackson National was also the top VA issuer (\$4.56 bn). Allianz Life edged New York Life for top 1Q honors in fixed annuity sales.

Rank	Company name	Total	Company name	Variable	Company name	Fixed
1	Jackson National Life	5,308,501	Jackson National Life	4,564,819	Allianz Life of North America	1,163,373
2	Prudential Annuities	4,276,691	Prudential Annuities	4,196,991	New York Life	1,119,621
3	MetLife	3,925,350	MetLife	3,517,302	Security Benefit Life	1,105,733
4	Lincoln Financial Group	3,730,981	Lincoln Financial Group	3,158,573	American Equity Investment Life	929,899
5	AIG Companies	3,155,801	AIG Companies	2,316,485	Jackson National Life	743,682
6	TIAA-CREF	2,200,184	AXA Equitable	2,190,749	Great American	597,124
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8	Allianz Life of North America	1,904,937	Transamerica	1,596,800	AVIVA	584,679
9	New York Life	1,837,140	Pacific Life	1,290,718	EquiTrust Life	575,561
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11	Transamerica	1,636,431	Nationwide Financial	1,131,800	Midland National	518,852
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13	RiverSource Life Insurance	1,287,358	Allianz Life of North America	741,564	MetLife	408,049
14	Security Benefit Life	1,169,824	New York Life	717,519	Pacific Life	377,362
15	American Equity Investment Life	929,899	Fidelity Investments Life	628,469	Symetra Financial	360,554
16	Thrivent Financial for Lutherans	815,874	Protective Life	579,698	USAA Life	350,680
17	Protective Life	695,052	Northwestern Mutual Life	398,487	Berkshire Hathaway	339,325
18	Fidelity Investments Life	628,469	Principal Financial Group	238,588	North American Company for Life and Health	279,278
19	Massachusetts Mutual Life	626,264	Hartford Life	226,067	Nationwide Financial	265,500
20	Great American	608,478	Penn Mutual	197,041	Western Southern Group	251,887
Top 20		41,025,256	32,835,614		11,880,828	
Total industry		51,700,000	35,500,000		16,200,000	
Top 20 share		79%	92%		73%	

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(Click on chart to download full-size pdf.)