

Top Annuity Issuers of 1Q 2013: LIMRA

By Editor Test *Mon, May 27, 2013*

Jackson National issued the most individual annuities (\$5.3 bn) in the first quarter of 2013. No surprise, since the unit of England's Prudential Plc was the overall largest issuer in 2012 (\$22.4 bn). Jackson National was also the top VA issuer (\$4.56 bn). Allianz Life edged New York Life for top 1Q honors in fixed annuity sales.

| Rank | Company name | Total | Company name | Variable | Company name | Fixed |
|----------------|----------------------------------|------------|----------------------------------|-----------|--|------------|
| 1 | Jackson National Life | 5,308,501 | Jackson National Life | 4,564,819 | Allianz Life of North America | 1,163,373 |
| 2 | Prudential Annuities | 4,276,691 | Prudential Annuities | 4,196,991 | New York Life | 1,119,621 |
| 3 | MetLife | 3,925,350 | MetLife | 3,517,302 | Security Benefit Life | 1,105,733 |
| 4 | Lincoln Financial Group | 3,730,981 | Lincoln Financial Group | 3,158,573 | American Equity Investment Life | 929,899 |
| 5 | AIG Companies | 3,222,642 | TIAA-CREF | 3,155,801 | AIG Companies | 906,157 |
| 6 | TIAA-CREF | 3,155,801 | AIG Companies | 2,316,485 | Jackson National Life | 743,682 |
| 7 | AXA Equitable | 2,200,184 | AXA Equitable | 2,190,749 | Great American | 597,124 |
| 8 | Allianz Life of North America | 1,904,937 | Transamerica | 1,596,800 | AVIVA | 584,679 |
| 9 | New York Life | 1,837,140 | Pacific Life | 1,290,718 | EquiTrust Life | 575,561 |
| 10 | Pacific Life | 1,668,080 | RiverSource Life Insurance | 1,235,615 | Lincoln Financial Group | 572,408 |
| 11 | Transamerica | 1,636,431 | Nationwide Financial | 1,131,800 | Midland National | 518,852 |
| 12 | Nationwide Financial | 1,397,300 | Thrivent Financial for Lutherans | 752,529 | Massachusetts Mutual Life | 431,104 |
| 13 | RiverSource Life Insurance | 1,287,358 | Allianz Life of North America | 741,564 | MetLife | 408,049 |
| 14 | Security Benefit Life | 1,169,824 | New York Life | 717,519 | Pacific Life | 377,362 |
| 15 | American Equity Investment Life | 929,899 | Fidelity Investments Life | 628,469 | Symetra Financial | 360,554 |
| 16 | Thrivent Financial for Lutherans | 815,874 | Protective Life | 579,698 | USAA Life | 350,680 |
| 17 | Protective Life | 695,052 | Northwestern Mutual Life | 398,487 | Berkshire Hathaway | 339,325 |
| 18 | Fidelity Investments Life | 628,469 | Principal Financial Group | 238,588 | North American Company for Life and Health | 279,278 |
| 19 | Massachusetts Mutual Life | 626,264 | Hartford Life | 226,067 | Nationwide Financial | 265,500 |
| 20 | Great American | 608,478 | Penn Mutual | 197,041 | Western Southern Group | 251,887 |
| Top 20 | | 41,025,256 | | | 32,835,614 | 11,880,828 |
| Total industry | | 51,700,000 | | | 35,500,000 | 16,200,000 |
| Top 20 share | | 79% | | | 92% | 73% |

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