

Total Annuity Sales (by issuing company, 2018)

By No Author *Thu, Apr 25, 2019*

Total Annuity Sales by issuing company, 2018	
Company	Sales (\$000)
AIG Companies	\$18,383,096
Jackson National Life	174,00,336
New York Life	14,169,124
Lincoln Financial	12,704,368
Allianz Life of N.A.	11,501,199
AXA	10,696,068
TIAA	10,382,000
Nationwide Financial	10,326,600
Pacific Life	9,259,108
Prudential Financial	9,170,479
Global Atlantic Financial	8,291,461
Athene Annuity & Life	7,541,420
Massachusetts Mutual Life	5,232,491
Great American	5,224,037
Brighthouse Financial	4,789,725
RiverSource Life	4,685,725
American Equity Investment Life	4,404,956
Principal Financial	4,144,002
Symetra Financial	3,830,227
Transamerica	3,452,258
Total industry	233,695,000
Top 20	175,588,681
Top 20 share	75%

Source: LIMRA Secure Retirement Institute.