

US Annuity Sales by Company, First Half 2021

By No Author *Thu, Sep 30, 2021*

**US Annuity Sales
 by Company
 in first half of 2021
 (Variable and Fixed Products)**

| Company name | Total |
|---------------------------------|----------------------|
| AIG Companies | 9,704,345 |
| Jackson National Life | 9,598,633 |
| New York Life | 8,190,236 |
| Equitable Financial | 6,970,038 |
| Lincoln Financial Group | 6,161,531 |
| Allianz Life of North America | 6,161,088 |
| Nationwide | 5,611,600 |
| Global Atlantic Financial Group | 4,662,067 |
| Brighthouse Financial | 4,243,470 |
| TIAA | 4,079,500 |
| Pacific Life | 3,965,514 |
| Prudential Annuities | 3,686,170 |
| American Equity Investment Life | 3,615,089 |
| Athene Annuity & Life | 3,533,591 |
| Fidelity & Guaranty Life | 3,160,494 |
| Sammons Financial Companies | 3,139,086 |
| Massachusetts Mutual Life | 3,126,746 |
| RiverSource Life Insurance | 3,059,851 |
| Great American* | 2,350,061 |
| Symetra Financial | 2,252,618 |
| Top 20 | \$97,271,730 |
| Total industry | \$129,184,000 |

Source: LIMRA Secure Retirement Institute, September 29, 2021.