

US Annuity Sales by Company, First Half 2021

By No Author Thu, Sep 30, 2021

**US Annuity Sales
 by Company
 in first half of 2021
 (Variable and Fixed Products)**

Company name	Total
AIG Companies	9,704,345
Jackson National Life	9,598,633
New York Life	8,190,236
Equitable Financial	6,970,038
Lincoln Financial Group	6,161,531
Allianz Life of North America	6,161,088
Nationwide	5,611,600
Global Atlantic Financial Group	4,662,067
Brighthouse Financial	4,243,470
TIAA	4,079,500
Pacific Life	3,965,514
Prudential Annuities	3,686,170
American Equity Investment Life	3,615,089
Athene Annuity & Life	3,533,591
Fidelity & Guaranty Life	3,160,494
Sammons Financial Companies	3,139,086
Massachusetts Mutual Life	3,126,746
RiverSource Life Insurance	3,059,851
Great American*	2,350,061
Symetra Financial	2,252,618
Top 20	\$97,271,730
Total industry	\$129,184,000

Source: LIMRA Secure Retirement Institute, September 29, 2021.