

US Individual Annuity Sales, 1Q 2024

By No Author      Thu, May 30, 2024

Top 20 Individual Annuity Writers First Quarter, 2024	
Company name	Total
Athene Annuity & Life	9,727,522
Corebridge Financial	6,343,053
New York Life	5,614,271
Nationwide	5,312,546
Equitable Financial	5,284,483
Allianz Life of North America	4,628,488
Global Atlantic Financial Group	4,253,671
Massachusetts Mutual Life	3,812,172
Prudential Annuities	3,600,133
Jackson National Life	3,522,524
Sammons Financial Companies	3,121,315
Delaware Life	2,963,732
Lincoln Financial Group	2,899,692
Brighthouse Financial	2,861,003
Fidelity & Guaranty Life	2,763,731
Pacific Life	2,533,622
American Equity Investment Life	2,347,842
Symetra Financial	2,083,093
USAA Life	2,016,267
TIAA	1,822,680
Top 20	\$77,511,839
Total industry	\$106,665,000
Top 20 share	73%
Source: LIMRA U.S. Individual Annuities Sales Survey. May 2024	