

US Individual Fixed Annuity Sales Year-end 2020

By No Author *Tue, Mar 9, 2021*

US Individual Fixed Annuity Sales

Year-end 2020 in \$Thousands

Company name	Fixed
New York Life	9,885,056
AIG Companies	8,521,936
Sammons Financial Companies	8,086,849
Athene Annuity & Life Co.	7,651,170
Global Atlantic Financial Group	6,628,461
Massachusetts Mutual Life	6,519,565
Allianz Life of North America	5,027,737
Fidelity & Guaranty Life	4,234,356
Security Benefit Life	4,196,382
American Equity Investment Life	3,683,199
Great American	3,376,122
Nationwide	3,291,400
Pacific Life	3,288,391
Western Southern Group	3,180,378
Symetra Financial	3,156,724
Delaware Life	2,671,471
Brighthouse Financial	2,345,098
Protective Life	2,269,412
EquiTrust Life	1,980,644
USAA Life	1,749,294
Top 20	\$91,743,646
Total industry	\$120,395,000
Top 20 share	76%

LIMRA Secure Retirement Institute, March 9, 2021.