

Wink opens annuity data library to its subscribers

By Editorial Staff Tue, Feb 1, 2022

The library's wide range of content will include product and rider specifications, crediting rates, and side-by-side comparisons for annuities in Wink's AnnuitySpecs database, said Wink CEO Sheryl Moore.



Wink, Inc., announced this week that subscribers to its AnnuitySpecs service, which gathers and distributes annuity and life insurance contract data and competitive intelligence, will have access to a new library of product-related resources on the firm's WinkIntel.com site.



Sheryl J.
Moore

"Our subscribers can access the data we've collected for decades and use it for their marketing, sales and competitive intelligence needs," said Sheryl J. Moore, CEO of Wink, Inc., in a release.

The library will store product and rider specifications, product rates, and side-by-side product comparisons for each annuity covered by Wink's AnnuitySpecs. It will also include regulatory filings, product marketing materials, and rates/states sheets, and a dashboard of recent product changes.

Also available will be historical rates on:

- Multi-Year Guaranteed Annuities
- Traditional Fixed Annuities
- Indexed Annuities
- Structured Annuities
- Variable Annuities

The new documents library allows Wink subscribers access to:

- Agent Guides
- Consumer Brochures
- Disclosures
- Policy Filings
- Prospectuses
- Rate Sheets and
- State Approvals

“As product experts, we have always retrieved the policy filings and collateral for each product to create the product specifications on the site,” said Moore. “This new enhancement lets our subscribers obtain these documents all in one library.”

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